

Fuzzy Elephant to release Trance City, a GTA style game that rewards good citizens



Following the success of 2020's *Echo Chamber*, Fuzzy Elephant are unveiling their latest title **Trance City**, an open-world campaign unlike anything players will have seen before.

Kayleigh Stone, Senior Product Marketing Manager at Fuzzy Elephant says, “**Trance City** tells three compelling characters’ stories in a vibrant city for players to explore and uncover its hidden details and secrets.”

Players will get to navigate **Trance City**, choosing one of three protagonists. With each one having a unique set of dialogues and missions. Kayleigh adds, “A big focus for us was replayability. We know gaming isn't the cheapest of hobbies, so it's important when our players make a purchase they get years of enjoyment from it.”

Trance City has a 12 rating, as it steers away from violence and crime. Instead, it rewards its protagonist for being a model citizen, making it accessible to kids and adults alike. But with all the sleek visuals and action sequences you would expect of a Fuzzy Elephant title.

Watch the new trailer here – www.youtube.com/watch?v=Ye73ydKd920



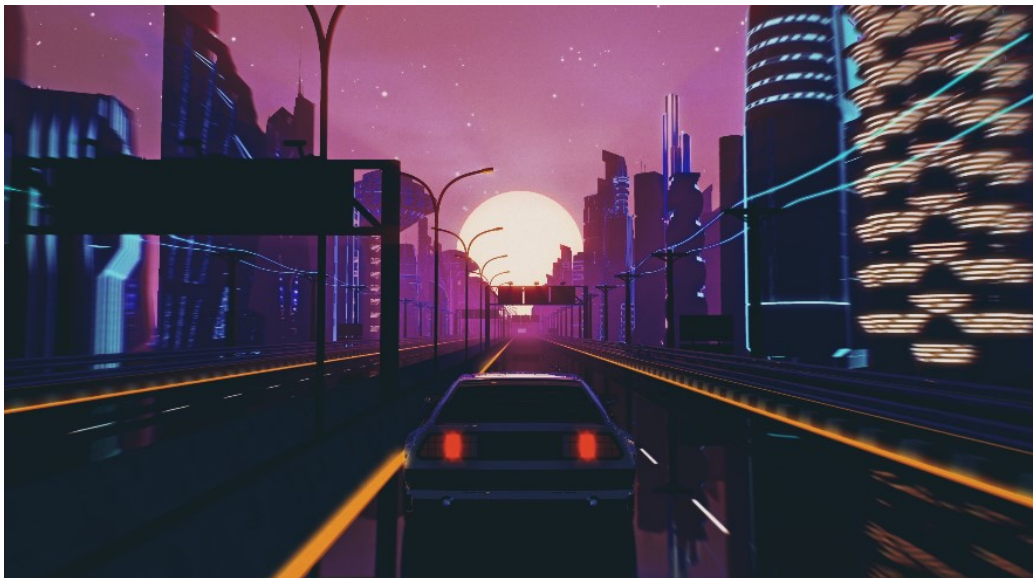
Players will navigate Trance City as either (from left to right) Amber, Seth or Justin.

“A big focus for us was replayability. We know gaming isn't the cheapest of hobbies, so it's important when our players make a purchase they get years of enjoyment from it.”

Steven Leopold, video game reviewer at online magazine Source4Parents feels this is a positive step for the games industry. “I’m always being asked about kids playing violent video games,” he said. “I don’t believe that video games cause violence, but, as a parent, I understand the hesitance.

“I played the demo of Trance City and found it to have all the exploration, great story and characters you’d expect from a AAA release, but with no adult themes. I have a nine- and seven-year-old and have no concerns about them playing this game.

Gaming is all about escapism, but with the state of the world currently, maybe the new escapism is to be the person making the world a better place.”



Trance City is set for release in April 2023 on PC, PS4, PS5 and Xbox.

About Fuzzy Elephant

Fuzzy Elephant is a UK-based games studio, founded by developers Steve Trent and Adam Kearns in 1996. They have released 16 titles since then including the critically acclaimed **Forest Fire**, **Acid Burns 1 & 2** and **Buzzkill**. Their biggest success came in 2020 with the smash hit **Echo Chamber**, which has sold approx. 14 million copies worldwide. The team have been nominated for 28 British Academy Games Awards since the awards started in 2003. They have won 15 times, including EE Game of the Year in 2020 for Echo Chamber.

The studio's ethos is to create games that are appealing and appropriate for all ages.

Follow Fuzzy Elephant on [YouTube](#), [Instagram](#), [X](#), and [Facebook](#).

Contacts

John Franklin (Press Office)

Fuzzy Elephant Games

+441234567890

JohnF@fuzzyelephant.com